REPORT OF LOBBYING FIRM

(Government Code Section 86114)

		REPORT COVERS	S PERIOD FROM 07/0	01/20	09 THROUGH	09/30/2009	
FORM		CUMULATIVE PER	RIOD BEGINNING		01/01/2009		
1990	•		_				FOR OFFICIAL USE ONLY
			TYPE OR PRINT IN	INK			A
	nation required to be purely in Lobbying Disclosure		ant to the Information Pra	actices	Act of 1977, see I	nformation_	В
NAME O	F LOBBYING FIRM:						
	ESPERANZA						
BUSINES	SS ADDRESS: (Numb	er and Street)	(City) SACRAME TO	:N -		(Zip Code) 95811	TELEPHONE NUMBER:
MAILING	ADDRESS: (If differe	nt than above)	10				
PARTI	- (Read the instruction	ns on the reverse before	ore completing this section	n. The	n, check o <u>ne</u> of th	e boxes below and	complete Part I.)
			, OR EMPLOYEES WHO)SE "L	OBBYIST REPOR	TS" (FORM 615) A	RE ATTACHED TO
	THIS REPORT PARTNERS O		, OR EMPLOYEES WHO) FNG	AGED IN DIRECT	COMMUNICATION	I ON AT LEAST FIVE
Owner		CASIONS DURING		LITO	NOED IIV DINEOT	COMMON TO THE	VOIVIT EENOTTIVE
	za Ross						
2000.00							
☐ If m	nore space is needed, che	eck hox and attach contin	nuation sheets				
					NTC THE DE		
			SUMMARY OF PA	YIVIE	NIS IHIS PEI	RIOD	
A.	GRAND TOTAL PAY (From Subtotals in Part		\$ 66500.00	E.	CAMPAIGN CC	NTRIBUTIONS MA	.DE: IV Completed and Attached
B.	TOTAL ACTIVITY EX		\$ 0.00				The Completed and Amazine
C.	TOTAL PAYMENTS	•	\$ 0.00				
C.	LOBBYING FIRMS:		<u>ъ</u> 0.00	F.		_	OBBYING COALITION ?
D.	(From Part III, Section B		\$ 0.00		X No	Yes	(Complete and attach Form 630)
	(B + C, above)						
			VERIF	ICA	TION		
		_	•	•		-	I to the best of my knowl-
•			n the attached sched			•	
		alty of perjury und	der the laws of the St	ate of	t California that		
	d on (Date)		At (City and State)			By (Signature of F	Responsible Officer)
10/21/	2009		Sacramento,CA			Esperanza Ros	S
Name of	Responsible Officer (Type or Print)		_		Title	
Espera	nza Ross					President	

PART II - PAYM See Instructions or		ONNECTION WITH LOBBYING ACT	IVITY (Amoun	its may	be rounded off to v	vhole do	ollars.
	Address and Telephone Nullding Association						
Sacramento CA	95814						
Legislative or State Period. (See instruc	Agency Administrative Actions on reverse.)	tions "Actively" Lobbied During the					
AB 1234; SB 408;	AB 994; State Legislat	ure; State Energy Commission					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)			Total This Period	Cumulative Total to Date	
\$ 0.00	\$ 0.00	\$ 0.00		\$	0.00	\$	0.00
Employer's Name, Green Schools	Address and Telephone N	Number					
Sacramento CA							
Period. (See instruc	Agency Administrative Actions on reverse.) 142,State Legislature	tions "Actively" Lobbied During the					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period			Cumulative otal to Date
\$ 0.00	\$ 0.00	\$ 0.00		\$	0.00	\$	0.00
' '	Employer's Name, Address and Telephone Number Patrick Johnston on behalf of The McGraw-Hill Companies,Inc.,School Education Group						
Sacramento CA							
Legislative or State Agency Administrative Actions "Actively" Lobbied During the Period. (See instructions on reverse.) State Legislature, Dept. of Education, AB 1398, AB 487, AB 1374, AB 314, AB 8, SB 388 - , SB 48							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)			Total This Period		Cumulative otal to Date
\$ 4000.00	\$ 0.00	\$ 0.00		\$	4000.00	\$	28000.00
If more space is n	eeded, check box and attach	continuation sheets	SUBTOTAL	\$	65500.00		

PERIOD COVERED:	07/01/2009	09/30/2009	

PART III	PART III - PAYMENTS MADE IN CONNECTION WITH LOBBYING ACTIVITIES							
SECTION	SECTION A: ACTIVITY EXPENSES (See instructions on reverse.)							
	/ITY EXPENSES ARRANGED, INCURI RRED BY A LOBBYIST)	RED, OR PAID B	Y THE LOBBYIN	IG FIRM (OTHE	ER THAN THOSE PA	AID OR		
Date	Name and Address of Payee	of Repo	me and Official Position Reportable Persons and mount Benefiting Each Description of Consideration			Total Amount of Activity		
				\$		\$		
	Deference No.							
Reference No: If more space is needed, check box and attach continuation sheets TOTAL SECTION A.1. (Include all subtotals from Continuation Sheets) \$						\$ 0.00		
TOTAL ACTIVITY EXPENSES PAID, INCURRED, OR ARRANGED BY ALL LOBBYISTS EMPLOYED BY THE LOBBYING FIRM WHICH HAVE BEEN OR WILL BE REIMBURSED OR PAID BY THE FIRM.					\$ 0.00			
3. TOTA	L ACTIVITY EXPENSES (Section A, Pa	arts 1 + 2)				\$ 0.00		

PERIOD COVERED: <u>07/01/2009</u> <u>09/30/2009</u> NAME OF LOBBYING FIRM:ROSS; ESPERANZA							
NAME OF E	OBBTING FIRMI.						
PART III -	PAYMENTS MADE (Continued)						
SECTION E	B: PAYMENTS MADE TO OTHER LOBB	YING FIRMS					
	lame, Address and Telephone umber of Firm Contracted With	Name of Employer or Client Whom Subcontractor was Retained to Lobby	I Amount	Cumulative Total to Date			
			\$	\$			
	pace is needed, check box and attach on sheets.	TOTAL PAYMENTS (Include all subtotals from continuation sheets)	\$	0.00			
PART IV - CAMPAIGN CONTRIBUTIONS MADE (Monetary and non-monetary campaign contributions of \$100 or more made to or on behalf of <u>state</u> candidates, elected state officers and any of their controlled committees, or committees supporting such candidates or officers must be reported in A or B below.)							
A. If the contributions made by you during the period covered by this report, or by a committee you sponsor, are contained in a campaign disclosure statement which is on file with the Secretary of State, report the name of the committee and its identification number, if any, below.							
	Name of Major Donor or Recipient Committee Which Has Filed A Campaign Disclosure Statement:						
	ntributions of \$100 or more which have not be ganization's sponsored committee, must be ite		re statement, including contr	ibutions made by an			
Date	Name of Rec	ipient	I.D. Number if Committee	Amount			

If more space is needed, check box and attach continuation sheets.

NOTE: Disclosure in this report does not relieve a filer of any obligation to file the campaign disclosure statements required by Gov. Code Section 84200, et seq.

\$

PAR	PART II - PAYMENTS RECEIVED IN CONNECTION WITH LOBBYING ACTIVITY (Amounts may be rounded off to whole dollars.								
See I	nstructions on	reverse.	.)						
	•		and Telephone I						
Ross	Communicat	ions on	behalf of Baro	na Bar	nd of Mission Indians				
Sacra	mento CA 9	5814							
Legisla Perioc	ative or State	Agency A	Administrative Acreverse.)	tions "A	Actively" Lobbied During the				
None	`		,						
Fe	es and	Reimb	oursements of		Advances or Other Payments		Total This		Cumulative
Re	tainers	E	xpenses		(attach explanation)		Period	Т	otal to Date
\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	0.00
Empl	oyer's Name,	Address	and Telephone N	Number	•				
Ross (Communicat	ions on	behalf of CALC	CIMA					
Sacra	mento CA 9	00814							
Legisl	ative or State	Agency A	Administrative Administrative	tions "A	Actively" Lobbied During the				
SB 69	d. (See instruc 6,SB 61	110115 011 1	reverse.)						
Fo	es and	Reimh	oursements of		Advances or Other Payments		Total This	,	Cumulative
	tainers		xpenses		(attach explanation)		Period		otal to Date
\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	0.00
*	0.00	_	0.00	*	0.00	*	0.00	*	0.00
Empl	oyer's Name,	Address	and Telephone I	Number	•				
Strategi	c Education Ser	vices on b	ehalf of Association	n of Cali	fornia Urban School Districts				
Sacra	mento CA 9	5814							
Leaisl	ative or State	Agencv A	Administrative Ad	tions "A	Actively" Lobbied During the				
	d. (See instruc	tions on r	reverse.)		,				
None	None								
Fe	es and	Reimb	oursements of		Advances or Other Payments		Total This	(Cumulative
Re	tainers	E	xpenses		(attach explanation)		Period	Т	otal to Date
\$	4000.00	\$	0.00	\$	0.00	\$	4000.00	\$	11000.00
					PAGE SUBTOTAL	\$	4000.00		

PART II - PAYM See Instructions or		ONNECTION WITH LOBBYING ACTIVITY (Amount	nts ma	y be rounded off to v	/hole d	ollars.			
	Address and Telephone N	lumber							
Strategic Education Services on behalf of AVID Center									
Sacramento CA	95814								
Legislative or State Period. (See instrud None		tions "Actively" Lobbied During the							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period	Cumulative Total to Date				
\$ 0.00	\$ 0.00	\$ 0.00	\$	0.00	\$	0.00			
	Address and Telephone Non Services on behalf of	lumber California Science Center							
Sacramento CA	95814								
Legislative or State Period. (See instruc State Legislature,\$	Agency Administrative Actions on reverse.) State Budget Item 1100	tions "Actively" Lobbied During the -001-0001; SB 61,SB 64,AB 182							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date			
\$ 4000.00	\$ 0.00	\$ 0.00	\$	4000.00	\$	10000.00			
	Address and Telephone No Services on behalf of	lumber High School Districts Association							
Bakersfield CA 9	3303								
Legislative or State Period. (See instruc None	Agency Administrative Actions on reverse.)								
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date			
\$ 0.00	\$ 0.00	\$ 0.00	\$	0.00	\$	0.00			
	I	PAGE SUBTOTAL	\$	4000.00					

PART II - PAYM	ENTS RECEIVED IN C	ONNECTION WITH LOBBYING ACTIVITY (Amount	nts ma	y be rounded off to v	/hole d	ollars.
See Instructions on	,					
	Address and Telephone N					
Strategic Education Ser	vices on behalf of Sacrament	o City Unified School District				
Sacramento CA 9	95824					
Legislative or State Period. (See instruc None		tions "Actively" Lobbied During the				
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period	Cumulative Total to Date	
\$ 0.00	\$ 0.00	\$ 0.00	\$	0.00	\$	0.00
	Address and Telephone Notices on behalf of San Berna	Jumber rdino City Unified School District				
Sacramento CA 9	95814					
Legislative or State Period. (See instruc State Allocation Bo issues regarding C peal to their ORG	Agency Administrative Actions on reverse.) pard,Office of Public Sovercrowded Relief Grapplication	tions "Actively" Lobbied During the chool Construction,and State Legislature on - int (ORG) Program and School District's Ap -				
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date
\$ 4000.00	\$ 0.00	\$ 0.00	\$	4000.00	\$	11000.00
	Address and Telephone None Services on behalf of	lumber Santa Ana Unified School District				
Santa Ana CA 92	701					
Legislative or State Period. (See instruc None	Agency Administrative Actions on reverse.)					
Fees and Retainers	Reimbursements of	Advances or Other Payments (attach explanation)		Total This Period		Cumulative Total to Date
	Expenses	, ,				
\$ 0.00	\$ 0.00	\$ 0.00	\$	0.00	\$	0.00
		PAGE SUBTOTAL	\$	4000.00		

PERIOD COVERED: 07/01/2009 09/30/2009

PART II - PAYMENTS RECEIVED IN CONNECTION WITH LOBBYING ACTIVITY (Amounts may be rounded off to whole dollars. See Instructions on reverse.)						
	Address and Telephone I	Jumber				
		f School Transportation Coalition				
Sacramento CA	95814					
Legislative or State Period. (See instruc None		tions "Actively" Lobbied During the				
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date		
\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00		
McGraw Education		Number				
New York City N\						
Legislative or State Period. (See instruc None (State Legis	Agency Administrative Actions on reverse.) lature,Dept. of Education	tions "Actively" Lobbied During the on,Secretary of Education)				
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date		
\$ 12000.00	\$ 0.00	\$ 0.00	\$ 12000.00	\$ 12000.00		
Employer's Name, United Farm Work	Address and Telephone I ters	Number				
Keene CA 93531						
Period. (See instruc	Agency Administrative Adstrons on reverse.) AB 1510,AB 296,State					
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date		
\$ 7500.00	\$ 0.00	\$ 0.00	\$ 7500.00	\$ 12900.00		
	•	PAGE SUBTOTAL	\$ 19500.00			

PERIOD COVERED: 07/01/2009 09/30/2009

PART II - PAYMENTS RECEIVED IN CONNECTION WITH LOBBYING ACTIVITY (Amounts may be rounded off to whole dollars. See Instructions on reverse.)								
	,	dumher						
' '	Employer's Name, Address and Telephone Number Spectrum Center Schools- Educational Services of America							
Nashville TN 372	217							
Legislative or State Period. (See instru None (State Legis	Agency Administrative Actions on reverse.) slature,State Departmer	rtions "Actively" Lobbied During the nt of Education)						
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date				
\$ 21000.00	\$ 0.00	\$ 0.00	\$ 21000.00	\$ 63000.00				
	Address and Telephone I ified School District	Number						
Reedley CA 936								
Legislative or State Period. (See instru None (State Legis	Agency Administrative Actions on reverse.) slature,State Energy Co	tions "Actively" Lobbied During the						
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date				
\$ 6000.00	\$ 0.00	\$ 0.00	\$ 6000.00	\$ 14000.00				
Employer's Name, National City	Address and Telephone I							
Period. (See instru	Agency Administrative Actions on reverse.) slature,State Lands Cor							
Fees and Retainers	Reimbursements of Expenses	Advances or Other Payments (attach explanation)	Total This Period	Cumulative Total to Date				
\$ 3000.00	\$ 0.00	\$ 0.00	\$ 3000.00	\$ 7000.00				
		PAGE SUBTOTAL	\$ 30000.00					